

## GERSOWITZ LIBO &amp; KOREK

Loyal service brings loyal clients to Gersowitz Libo & Korek, PC, a personal injury, medical malpractice firm that places great value on remaining small enough to be able to take a personal interest in each client's case—a virtue that has separated it from larger ones time and time again. The firm's attorneys and support staff represent a diverse cross section of the city and state, providing a comforting and supportive web of resources upon which its clients can rely.

**JEFF S. KOREK** first encountered the law as a college student, chauffeuring around F. Lee Bailey. He then worked his way into a clerkship and law school. After graduation, he spent his first four years of practice working for a defense firm which represented hospitals, physicians as well as construction companies. This was an exercise that left him feeling empty and unfulfilled when he saw person after person walk out of the courtroom with nothing.

**REALIZING THAT HE COULD BE** much more useful to people that were in need of a passionate lawyer who cared about their situation, Mr. Korek turned his attention to the rights of victims, and has never looked back since. A self-proclaimed trial buff, Mr. Korek recognized early on that families that have been injured often aren't paid great heed until they enter a courtroom, and reckless companies often don't face their day of reckoning until a verdict is reached. "There's no one more in need of a voice in a courtroom than those who have been aggrieved because of a death or an illness which should never have occurred," says Mr. Korek.

**SO IT SHOULD BE NO SURPRISE** that such an auspicious beginning has led to an illustrious legal career, most recently crowned by Mr. Korek's inauguration as the youngest president of the New York State Trial Lawyers Association (NYSTLA), an influential organization, composed of over 4,000 attorneys, that is expected to take promising steps forward under his leadership.

**GERSOWITZ, LIBO & KOREK, PC** itself has also thrived similarly. Edward H. Gersowitz helped the firm achieve an 8 million dollar settlement as the case came to trial in the Supreme Court, New York County. The case involved a proofreader who was left brain damaged when a truck struck him.

"A SKILLED TRIAL ATTORNEY WILL FORSAKE A BAD SETTLEMENT ANY DAY OF THE WEEK FOR A JUST VERDICT"

Jeff S. Korek

## FIRM FACT:

During his 21 years of practice, Mr. Korek has made numerous guest appearances on the Court Television Network, providing expert analysis of the O.J. Simpson civil trial, the silicone breast implant case against Dow Chemical, and other newsworthy litigation.

**THE FIRM ALSO OBTAINED** a \$7.7 million settlement for a medical negligence case, the highest pre-verdict settlement ever awarded in Morris County, New Jersey, and one indicative of Mr. Korek's confidence in his courtroom abilities. "A skilled trial attorney will forsake a bad settlement any day of the week for a just verdict," he says.

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## THE NEW YORK AREA'S BEST LAWYERS

# A COMPREHENSIVE GUIDE TO THE CITY'S TOP ATTORNEYS

In every field of endeavor, our city is home to the best of the best—the best doctors, financiers, tradesmen, artists, and of course, attorneys. Many of the top lawyers in the world choose to practice in New York, attracted by the quality of the profession and the challenge of the legal work. Here, they find the toughest cases, biggest deals and smartest lawyers to compete against.

In the world of law, like anything else, it's true: If you can make it here, you'll make it anywhere.

New York is home to tens of thousands of lawyers. The New York City Bar Association alone has more than 24,000 members. When you're looking for someone to represent you and your family, how do you find the right fit for you—someone who has all the qualities you need—legal smarts, honesty, proper work ethic and satisfied clients?

*The New York Area's Best Lawyers*® takes the mystery out of a locating a top-notch advocate to protect you, your family, and your business and other assets. The exceptional attorneys listed in *The Best Lawyers in America*® were nominated by and voted in by their peers. Lawyers can't buy their way into this guide. They must earn a spot through exemplary legal work that attracts the notice of their colleagues. To remain on the list, they must be consistently at the top of their game, year after year. *Best Lawyers in America*, the leading referral list in the legal profession, and ALM, the nation's leading legal journalism and information company, have teamed up to provide this invaluable resource for readers, whatever your legal needs may be.

Lawyers in this guide are arranged by their legal specialty—from Administrative Law to Workers' Compensation—which makes it easy to find the professional advice in the area of law you need. Whether you're starting a business or selling one, getting married or getting divorced, patenting your invention, litigating a contract, or buying a home—there's a talented and highly competent attorney here who can help.

Keep this comprehensive guide around for those times when you need a first rate advocate to assist you. The lawyers listed in *The New York Area's Best Lawyers* are eager to help.

This list is excerpted from the 2008 edition of *The Best Lawyers in America*®, the preeminent referral guide to the legal profession in the United States. Published for a quarter of a century, *Best Lawyers*® lists attorneys in 78 specialties, representing all 50 states and the District of Columbia, who have been chosen through an exhaustive survey in which thousands of the nation's top lawyers confidentially evaluate their professional peers. The 2008 edition of *Best Lawyers*, which was published in November 2007, is based on more than 2 million evaluations of lawyers by other lawyers.

The method used to compile *Best Lawyers* remains unchanged since the first edition was compiled 25 years ago. Lawyers are chosen for inclusion based solely on a vote of their peers. Listings cannot be bought, and no purchase is required to be included. In this regard, *Best Lawyers* remains the gold standard of *reliability* and integrity in lawyer ratings.

The nomination pool for the 2008 edition consisted of all lawyers whose names appeared in the previous edition of *Best Lawyers*, lawyers who were nominated since the previous survey, and new nominees solicited from listed attorneys. In general, lawyers were asked to vote only on nominees in their own specialty in their own jurisdiction. Lawyers in closely related specialties were asked to vote across specialties, as were lawyers in smaller jurisdictions. Where specialties are national or international in nature, lawyers were asked to vote nationally as well as locally. Voting lawyers were also given an opportunity to offer more detailed comments on nominees. Each year, half of the voting pool receives fax or email ballots; the other half is polled by phone.

Voting lawyers were provided this general guideline for determining if a nominee should be listed among "the best": "If you had a close friend or relative who needed a real estate lawyer (for example), and you could not handle the case yourself, to whom would you refer them?" All votes and comments were solicited with a guarantee of confidentiality—a critical factor in the viability and validity of *Best Lawyers* surveys. To ensure the rigor of the selection process, lawyers were urged to use only their highest standards when voting, and to evaluate each nominee based only on his or her individual merits. The additional comments were used to make more accurate comparisons between voting patterns and weight votes accordingly. *Best Lawyers* uses various methodological tools to identify and correct for anomalies in both the nomination and voting process.

Ultimately, of course, a lawyer's inclusion is based on the subjective judgments of his or her fellow attorneys. While it is true that the lists may at times disproportionately reward visibility or popularity, the breadth of the survey, the candor of the respondents, and the sophistication of the polling methodology largely correct for any biases.

For all these reasons, *Best Lawyers* lists continue to represent the most reliable, accurate and useful guide to the legal profession in the United States.

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